



ST NEOTS CHARITY DRAGON BOAT FESTIVAL

Saturday 19 August 2017

Regatta Meadow, St Neots

Background Information and FAQs:

What is Dragon Boat Racing?

Dragon boat racing is an ancient Chinese tradition and the fastest growing, fun water activity in Britain today. Up to 10 people paddle each 30' boat with a drummer at the front beating time and a helm at the tail steering a straight course.

About St Neots Charity Dragon Boat Race

St Neots Town Council have teamed up with the Rotary Club of St Neots St Mary's and St Neots Dragon Boat Team to bring this fun, team event to a wider audience, enabling people of all ages and fitness levels to give the sport a try whilst having an enjoyable day out with friends and family and at the same time raising funds for local charities.

About Gable Events

Gable Events will be delivering the St Neots Charity Dragon Boat Race. With over 15 years' experience in events management, they specialise in motivation, team building and fun events, with dragon boat racing being their leading activity: www.gable-events.co.uk

Charity Fundraising

Surplus income from the team entries will be donated to local charities. All charitable income will be shared equally between local charities supported by the Mayor of St Neots and Rotary Club of St Neots St Mary's. The more teams we have entered into the race, the more funds we will be able to donate to charities, which exist to directly benefit the local area.

Teams are also encouraged to raise additional funds for their own chosen charities or to cover the cost of team entry. Individual sponsorship forms are available from the Town Council upon request. Tel 01480 388 911 or email events@stneots-tc.gov.uk.





Why enter the St Neots Charity Dragon Boat Race?

- ✓ No experience is necessary, all ages and fitness levels are invited to participate
- ✓ St Neots provides the premier race venue in the region, taking place alongside the picturesque Regatta Meadow
- ✓ We are the only charity dragon boat event offering free training sessions, led by experienced Dragon Boat Team professionals for all entered teams
- ✓ Our team entry fees are lower than all other regional races including Cambridge, Milton Keynes and Peterborough
- ✓ A fun day out is guaranteed for competitors and spectators alike with plenty of bankside entertainment on offer including live race commentary, food sellers, a licensed bar, children's activities and more.

Team Entry Categories & Fees:

Entry Categories	Cost	What's included?
Standard Team	£300+VAT	<ul style="list-style-type: none"> • Dragon Boats, qualified helms & all racing equipment • At least 3 races per crew (more for crews with the fastest race times in heats) • 1 hour complementary training session for each entered crew, led by St Neots Dragon Boat Team before the race day • Medals for the top three placed crews • The winning crew's team name is engraved on the St Neots James Griffin Memorial Cup following the race.
Silver Sponsor Silver sponsorship provides additional benefits to the 'Standard' entry and is designed to help organisations to increase their profile at the festival whilst raising funds for local charities.	£850+VAT	All of the standard team benefits plus: <ul style="list-style-type: none"> • £400 donation to local charities • An additional training session with St Neots Dragon Boat Team before the race day (2 sessions in total) • Dedicated crew coach from St Neots Dragon Boat Team on race day • Corporate logo printed on each side of one race day dragon boat • Official team photograph • Half page advert in the race day event programme • Acknowledgement in pre event press releases, online communications and race day commentary • A complementary 3m x 3m team tent for race day

<p>Gold Sponsor</p> <p>Gold sponsorship provides additional benefits to the 'Standard' entry and is designed to help organisations to increase their profile at the festival whilst raising funds for local charities.</p>	<p>£1,200+VAT</p>	<p>All of the standard team benefits plus:</p> <ul style="list-style-type: none"> • £600 donation to local charities • An additional training session with St Neots Dragon Boat Team before the race day (2 sessions in total) • Dedicated crew coach from St Neots Dragon Boat Team on race day • Corporate logo printed on each side of one race day dragon boat • Official team photograph • Full page advert in the race day event programme • Advert on the live event screen • Acknowledgement in pre event press releases, online communications, and race day commentary • A complementary 3m x 3m team tent for race day
--	-------------------	--

Race Terms and Conditions 2017

Crew Requirements

Entered teams must comprise of 8-10 paddlers plus a drummer – squads may be larger (max 15 persons). Crews can be mixed, all female or all male and organisations may enter more than one crew. The minimum age is 16, although any persons racing under the age of 18 must have signed permission from a parent or guardian. Although no previous experience of dragon boat racing is required, individuals must be able to swim and be confident in cold water conditions and moving water. All persons compete entirely at their own risk. Qualified helms, buoyancy aids and water safety cover is provided by the race organiser, Gable Events.

Race Rules

Gable Events is an approved operator of the British Dragon Boat Racing Association (BDA) and the St Neots Festival will hold a BDA Race Permit. All crews accepted for entry must abide with the competition rules and the terms and conditions stated on this form.

How to Enter

Please complete and sign the entry form on page 4 of this guide, together with payment. Entry forms should be returned to St Neots Town Council, Priory Lane, St Neots, PE19 2BH or emailed to: events@stneots-tc.gov.uk.

Entries will be accepted on a first come first served basis. No refunds will be given once an entry has been accepted and there can be no refund if the festival or racing has to be cancelled for reasons outside the organisers' control.

Following receipt of completed entry forms St Neots Town Council will confirm bookings in writing and send the following information to crews:

- Booking confirmation
- Crew manager's information pack
- Invoice (if requested) and receipt for payment
- Details about how to book the training sessions with St Neots Dragon Boat Team
- Individual sponsorship forms (for charity fundraising)

Deadline for Entries - Friday 28 July 2017



ST NEOTS DRAGON BOAT RACE - ENTRY FORM 2017

Crew name (max 30 letters) |.....|

Representing (business or organisation name) |.....|

Nominated Crew Manager's name |.....|

Postal Address and Contact details:

|.....|

|.....|

|.....|

Postcode |.....|

Telephone |.....|

Mobile |.....|

Email |.....|

Web contact details:

|.....|

Website |.....|

|.....|

Facebook |.....|

|.....|

Twitter: |.....|

Other |.....|

Chosen Team Entry

Category	Fee	Cheque Enclosed (please tick)	BACs transfer requested (please tick)	Invoice requested (please tick) Include a PO number if required
Standard Team	£300+VAT			
Silver Sponsor	£850+VAT			
Gold Sponsor	£1,200+VAT			

NB: Payment for team entries must be received before the event date in order to participate in the race

How did you hear about this year's event? Please tick ✓ relevant boxes

- St Neots Town Council
- St Neots Rotary Club of St Neots St Mary's
- St Neots Dragon Boat Team
- Hunts Post
- Think Local Magazine
- B Inspired Magazine
- Black Cat Radio
- Printed leaflet/poster
- Word of Mouth
- Social Media posts/mentions/adverts (please specify).....|
- Other (please specify).....|

Please return this form to:-

Katie Williams, Council Offices,
Priory Lane, St Neots, PE19 2BH

By email:
katie.williams@stneots-tc.gov.uk

APPLICANT STATEMENT

- Please tick to acknowledge
- I agree to abide by the festival rules and entry conditions as listed on page 3 of this document.
- As crew manager I hereby release Gable Events, St Neots Town Council, the Festival charities, and their agents, officials and volunteers for any injury or loss caused through participation in this competition.
- I sign to agree myself and my crew members compete in this race entirely at our own risk.

I, the undersigned, declare that the information provided is correct:

Signed |.....| Print name |.....|

Position |.....| Date |.....|