

27 March 2018

Town Clerk & RFO  
Mr E Reilly FCMI FILCM



St Neots  
Town Council

Council Offices, The Priory, St Neots, Cambridgeshire, PE19 2BH  
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To: **Committee Members**  
Cllrs Maslen (Chairman), Corley (Deputy Chairman), Cooper-Marsh, Thorpe, Bober, Usher and  
Mrs D Johnson

Copies: County, District & Town Councillors, Local Press, Town Council noticeboard and website

**NOTICE IS GIVEN OF A PROMOTION & EVENTS COMMITTEE MEETING** to be held in the Guest Hall, The Priory  
Centre, The Priory, St Neots, Cambridgeshire, PE19 2BH on **TUESDAY 3 APRIL 2018 at 7.15pm.**

**Members are HEREBY SUMMONED to attend to consider the following business:**

**Public Participation**

There will be a 10 minute public participation before the meeting to allow any resident to address the Committee on  
any matter appearing on the agenda for this meeting.

**AGENDA**

**1. Apologies for Absence**

To receive and accept Councillors apologies for absence.

**2. Declarations of Interest**

To receive from Councillors declarations as to Disclosable Pecuniary Interests and/or  
other interests along with the nature of those interests in relation to any agenda item.

**3. Minutes**

To approve the minutes of the meeting held on 6 March 2018

Attached

**4. Update from Working Parties**

River Boat

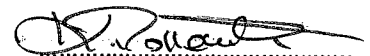
Cllr Maslen to update members with possible operators of the river boat service,  
costings and insurance.

IWA Festival of Water Merchandise

Town Development Manager to provide quotes for branded boat themed merchandise  
for member approval.

Heritage Art Project

Town Development Manager to update members on progress with seeking tenders  
from local artists for this project.



Karen Pollecutt, Civic Officer  
On behalf of Ed Reilly, Town Clerk



**MINUTES OF THE MEETING OF THE PROMOTION & EVENTS COMMITTEE**  
**HELD IN THE GUEST HALL AT THE PRIORY CENTRE, ST NEOTS**  
**ON TUESDAY 6<sup>th</sup> MARCH 2018**

Present: Cllr C Maslen (Chair) Cllr J Cooper-Marsh  
Cllr J Corley (Deputy Chair) Cllr Mrs D Johnson  
Cllr C Bober Cllr A Usher

Apologies were received from Cllr G Thorpe, with valid reason.

Also present: K Williams (Town Development Manager), M Wright (Administration Assistant)

**Public Participation**

There were no members of the public present. Cllr B Farrer sat in the area designated.

**43. Apologies**

Apologies were received from Cllr G Thorpe with valid reason.

**44. Declarations**

There were no declarations of interest received.

**45. Minutes**

Cllr Usher proposed the minutes of the 7 November 2017 meeting should be approved. This was seconded by Cllr Mrs Johnson

**RESOLVED 5 votes for and 1 abstention to accept the proposal.**

Cllr Maslen proposed the minutes of the 5 December 2017 meeting should be approved. This was seconded by Cllr Cooper-Marsh.

**RESOLVED: unanimously to accept the proposal.**

Cllr Mrs Johnson proposed the minutes of the 6 February 2018 meeting should be approved. This was seconded by Cllr Corley.

**RESOLVED 4 votes for and 2 abstentions to accept the proposal.**

**46. Update from Working Parties**

Riverboat Working Group

A discussion took place about continuing to explore opportunities for a leisure trip boat service to be established in the town.

Cllr Corley proposed Cllr Maslen continues to research this project further and to approach possible operators and to also bring any additional information such as costs, insurance and any other findings to the next P&E Committee meeting. This was seconded by Cllr Mrs Johnson.

**RESOLVED: unanimously to accept the proposal.**

Cllr Maslen also updated members on his efforts to research boat themed merchandise the Town Council could brand for the IWA Festival of Water to promote St Neots visitor attractions to festival attendees. A discussion took place about the options, challenges and benefits of this.

Cllr Cooper-Marsh proposed the Town Development Manager should investigate this further and seek quotes for different quantities of branded narrow boat merchandise and bring the findings to the next meeting for the Committee to decide whether to progress on this. This was seconded by Cllr Maslen.

**RESOLVED: unanimously to accept the proposal.**

Heritage Art Project Working Group

Cllr Mrs Johnson updated members on the progress the working group had made since the last meeting. It was suggested three works of art be installed along the gable wall of the Priory Centre building. The artworks should be inspired by the Lost Priory of St Neots and link in with the heritage trails being designed by St Neots History Society and Museum. £2,500 has been budgeted for this project.

Cllr Cooper-Marsh proposed the Town Development Manager seeks to work with the Museum, History Society and Neotists to prepare a brief for the works of art and seek three local artists to tender to the Town Council for the opportunity create the artworks. The Town Council will then decide on a preferred artist to commission for this project. The Town Development Manager should update members on progress with this at the next meeting. This was seconded by Cllr Mrs Johnson.

**RESOLVED: unanimously to accept the proposal.**

Meeting closed at 8.25pm.

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Chairman